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- ◆ John M. Egnor
- ◆ SSA Foodservice Consultants
- ◆ Gaylord Industries
- ◆ EmJac Industries
- ◆ Enodis Corporation
- ◆ Halton Company
- ◆ Carbone Metal Fabricator
- ◆ Metro Industries
- ◆ Brass Smith LLC
- ◆ Hobart
- ◆ Computrition

Founding Partner

- ◆ American Foodservice Co.

Founding Benefactors

- ◆ Georgie Shockey
- ◆ Irinox USA
- ◆ Eagle Group
- ◆ Alto-Shaam
- ◆ Follett Corporation
- ◆ Continental Refrigeration
- ◆ Inman Foodservice Group
- ◆ WoodStone Corporation
- ◆ Advance Tabco
- ◆ New Age Industrial Corporation
- ◆ Somat Company
- ◆ Stero

Founding Supporters

- ◆ Eaton Marketing
- ◆ Dormont Manufacturing
- ◆ Southern California Gas Co.

Foodservice Institute of America
833 Mill Road
Suite One
Pleasantville
New Jersey
08232

t 609 645 3131
f 609 645 3136

www.fia-us.org



Action teams tackle talent

A group of energetic and committed FIA members have volunteered for Action Teams following the December FIA Symposium, "Foodservice Professionals ... the Next Generation."

[<< see press release on Houston Symposium >>](#)

The Teams are hard at work, with ideas to educate both young people and established professionals from other industries about careers in foodservice. They meet regularly via conference call. Members, minutes and progress are posted on the website.

[<< sign-in to see minutes >>](#)

Three Teams are up and running:

Recruitment of Multi-generations in the Foodservice Industry

Led by Nancy Inman of Inman Foodservices, Inc., this team is taking a comprehensive approach to recruitment – to best communicate the vocational benefits of foodservice careers and connect employers with potential employees. The effort is targeting students, HR professionals, veterans, guidance counselors and others.

They are developing skill set guidelines to allow students and working professionals to discover all the skills needed in foodservice; creating a list of specific foodservice positions; and presentation materials FIA members can use to educate key audiences in their own communities.

Repositioning the Image

Led by Neil Richmond of Richmond Associates, the Image Team is developing a strategy to broaden the image of foodservice to more accurately reflect the diversity of disciplines, opportunities and talents the industry encompasses and communicate the solid career ladder that the industry can offer.

They are exploring a unified marketing message; examining many outlets of communication for both young audiences and established professionals, targeting education, academia and others, including "new media" web portals like Facebook, MySpace and Second Life.

Internship

Led by Mark Brenner of Eagle Group, the internship team is crafting a framework for an FIA internship program, targeting high schools, two-year and four-year universities, college career fairs and vocational tech schools. They are reaching out to colleagues to establish intern placement opportunities and to other professional associations to discuss joint ventures in internships.

Want to get involved? If you have ideas related to recruitment and retention, let your voice be heard! The conference calls are passionate and lively – and Action Teams are open to all members. Join the next conference call. Contact Marsha Diamond for details. [email Marsha](#)